

Event Horizon: The Next Generation of

DECENTRALIZED TRA → DING

EVEDEX





What is EVEDEX?

EVEDEX is a truly user-friendly decentralized exchange (DEX) launching on Arbitrum Orbit as L3 project.

Our goal is to provide financial freedom through non-KYC, non-custody, and seamless trading experience.

Company Purpose





The problems we solve

Slow Transaction Processing

Many DEXs use on-chain order books, leading to latency and slow transaction speeds.

Users experience delays and frustration, especially during periods of high market volatility.

Infrastructure Costs

Maintaining a decentralized platform can be expensive due to high gas fees and network congestion.

Users face high transaction costs, reducing the appeal of DEXs compared to centralized exchanges.

Complex User Interfaces

Many DEXs have interfaces that are difficult for the average users to navigate.

This complexity deters new users from adopting decentralized trading solutions.

Security Concerns

Centralized exchanges are prone to hacks and security breaches.

Users are wary of entrusting their assets to platforms with potential security vulnerabilities.



1

Increased Transaction Processing Speed through an off-chain order book with on-chain settlements.

2

Reduced Infrastructure Costs via our proprietary L3 Rollup based on the Arbitrum Orbit.

Solution

EVEDEX addresses these issues with:

3

Pain-Free User Interface designed with feedback from experienced CEX traders.

4

Enhanced Security with Account Abstraction (ERC 4337), including account recovery and two-factor authentication.

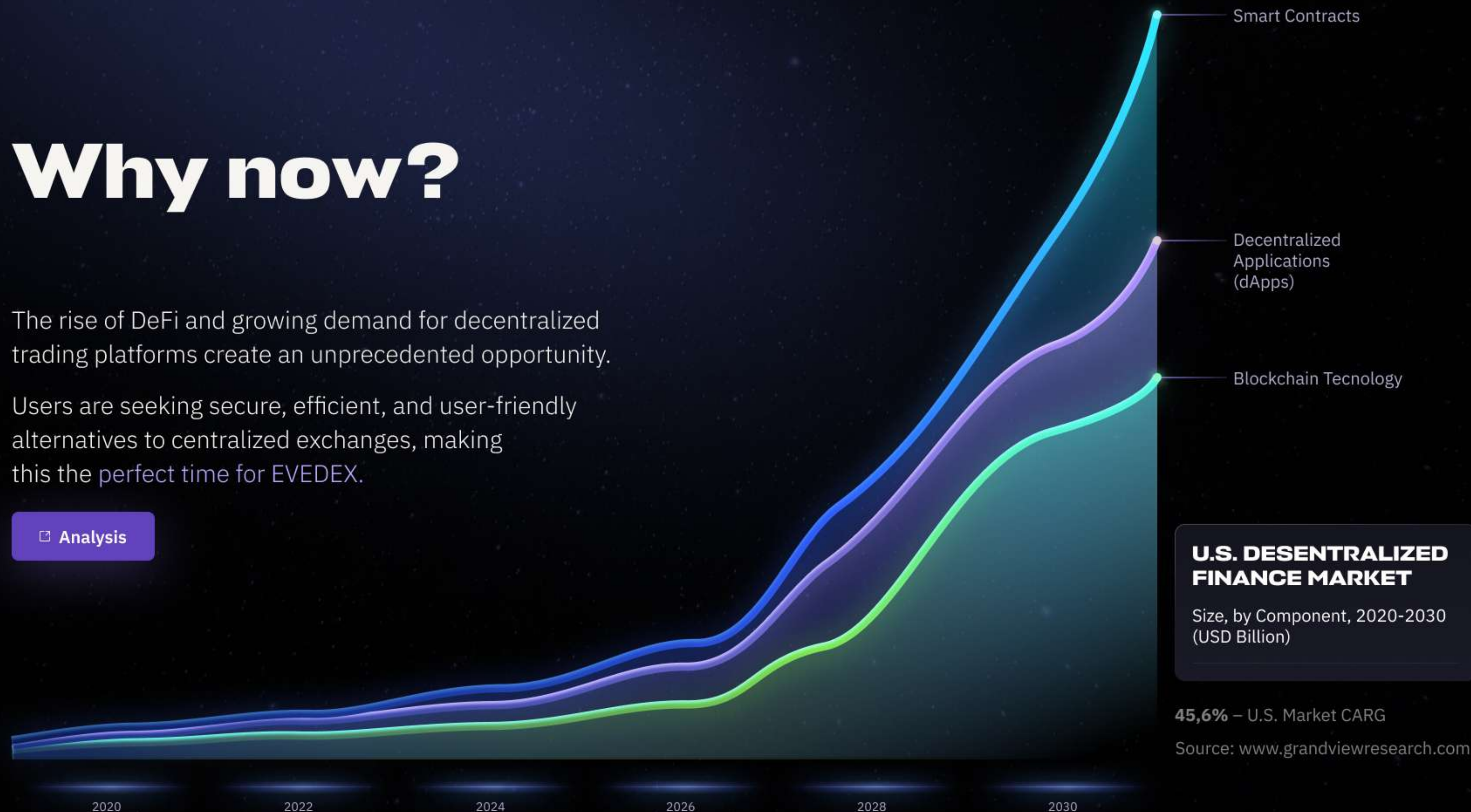


Why now?

The rise of DeFi and growing demand for decentralized trading platforms create an unprecedented opportunity.

Users are seeking secure, efficient, and user-friendly alternatives to centralized exchanges, making this the perfect time for EVEDEX.

 Analysis





Market Opportunity

1

Market Growth

The global DeFi market is projected to grow to 53M users by 2025*.

With over 4000,000 connected wallets already, Event Horizon is poised to capture a significant share of this expanding market.

 **Statistic**

2

DeFi Users

A significant portion of DeFi users are aged 25-45, tech-savvy, and seek financial autonomy.

Younger generations are more inclined towards adopting decentralized technologies.

3

Decentralization

Regulatory scrutiny on centralized exchanges is increasing globally.

Stricter regulations push users towards decentralized solutions that offer anonymity and reduced regulatory burdens.



Our Product

EVEDEX offers:

- ✓ Account Abstraction for enhanced security
- ✓ Proprietary L3 Rollup reducing costs and increasing efficiency
- ✓ Off-chain order book with on-chain settlements
- ✓ User interface designed for ease of use
- ✓ Gamification elements





Advisers



Rich Robinson

EIR at Animoca Brands



Lesley O'Neil

Chief Compliance
Officer at Binance US



Arash Mahboubi

ex CEO at OKX



Dyma Budorin

Hacken



Jonathan Hack

Head Of Partnerships
at Robinhood





Q1 2024

THEN

✓ Platform development

✓ \$10M in hard and soft commitments from the founders

✓ Event Horizon Game Launching with 1,8M users

✓ Community Growth up to 600K subscribers

NOW

Roadmap: Join our flight



Q3 2024

- ✓ Launch Waiting list
- ✓ Launch affiliate Program
- ✓ Launch Ambassador Program
- ✓ Start of Early Bird campaign

GOAL:
400k unique wallets

Q4 2024

- Testnet launch
- Mobile app beta listing
- Education center developing
- Account Leveling and gamification system development

GOAL:
600k unique wallets

Q1 2025

- Beta version of DEX launch
- Mainnet launch
- Futures trading
- Spot trading
- Education center

GOAL:
800k unique wallets

Q2 2025

- Staking options
- P2P service launch
- Copy trading launch
- Trading bots release

GOAL:
1 million unique wallets

Q3 2025

- Banking and fintech services launch
- Launchpad development
- OTC center

GOAL:
1,6 million unique wallets



	dYdX	GMX	AEVO	EVENT HORIZON
Mobile App	✓	✗	✗	✓
P2P & Debit Cards	✗	✗	✗	✓
Easy For Beginners	✗	✗	✗	✓
Off-chain Matcher	✗	✗	✓	✓
Copytrading	✗	✗	✗	✓
Affiliate Program	✗	✓	✓	✓
Learning Centre	✗	✗	✗	✓
Launchpad	✗	✗	✗	✓

Competitive Landscape

EVEDEX offers superior transaction speed, lower costs, and a more user-friendly interface, positioning us for rapid growth and user adoption.

Main competitors:

Aevo[®] dYdX GMX[®]



Revenue Model

1

Trading Fees

EVEDEX charges a small fee on each transaction executed on the platform. With a projected trading volume of \$1 billion per month, even a 0.2% fee could generate \$2 million in monthly revenue.

2

Listing Fees

Projects looking to list their tokens on EVEDEX will pay a one-time listing fee. Estimating 50 new listings per year with an average fee of \$50,000, the annual revenue from listing fees could reach \$2.5 million.

3

Premium Features and Services

Advanced trading tools, analytics, and priority support are offered as premium services. With 5,000 users subscribing to premium features at an average of \$20 per month, this stream could generate \$1.2 million annually.





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